



# Certified Member Application Form

Join the community of research, insight, analytics and marketing sciences professionals. MRS Membership is made up of the best and brightest individuals in the sector. Whatever your level of experience, sector or discipline, MRS membership guarantees you a respected profile among colleagues, clients and employers.

This form is only valid for **Certified Member Grade** applications, received at MRS between:  
**1 April 2018 and 31 March 2019**

Membership is for a 12 month period, commencing the month in which the membership application is approved.

Please send all four pages of this completed application form to:

Membership  
The Market Research Society  
The Old Trading House  
15 Northburgh Street  
London  
EC1V 0JR

#### Contacting us

Direct line for Membership +44 (0)20 7566 1820  
Email [membership@mrs.org.uk](mailto:membership@mrs.org.uk)

#### For office use

Certified Member Grade

Name \_\_\_\_\_

Date received \_\_\_\_\_

Membership number \_\_\_\_\_



**PLEASE USE BLOCK CAPITALS**

**Certified Membership**

Certified status is the professional membership grade of MRS, recognising academic and vocational achievement and experience. One of the following entry criteria needs to have been met to enable entry to Certified Membership.

Please tick to confirm you have 3 years plus experience in research or in a research related role, have completed one of the following and that you are therefore eligible to join as a Certified Member.

MRS Diploma in Market & Social Research Practice. Date Awarded \_\_\_\_\_

MRS Accredited Masters (please enclose Certificate with application) Date Awarded \_\_\_\_\_

PhD that demonstrates Research Skills (please enclose Certificate with application) Date Awarded \_\_\_\_\_

A solo authored paper published in the International Journal of Market Research (IJMR) or an academic journal of equivalent rigour and standing which is peer reviewed. (Please provide a copy of the paper, or a link to the on-line source):

Title of paper: \_\_\_\_\_

Journal: \_\_\_\_\_

Volume/Issue: \_\_\_\_\_

MRS Fast Track - Year of completion

**Contact Details**

Last name \_\_\_\_\_

First name \_\_\_\_\_

Date of birth (dd/mm/yyyy)

**Current employment**

Company name (in full) \_\_\_\_\_

Job title/position \_\_\_\_\_

Department/Business \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_ Country \_\_\_\_\_

Direct line \_\_\_\_\_

Email \_\_\_\_\_

## Home Address

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Postcode \_\_\_\_\_

Country \_\_\_\_\_

Phone number \_\_\_\_\_

Mobile number \_\_\_\_\_

Email \_\_\_\_\_

Direct line \_\_\_\_\_

Email \_\_\_\_\_

## Your preferred contact details

MRS will generally communicate with you by email as this increases the speed and efficiency of receiving membership benefits and communication, and it is also a great way to become more environmentally friendly. Please state which address you prefer us to use for both postal and email communications.

Postal: Business  Home

Email: Business  Home

## More about you and your employer

What year did you begin your career in research? (state year)

**Current employer activity** (please give the company's main activity)

- |   |  |
|---|--|
| <input type="checkbox"/> Academic                             | <input type="checkbox"/> Boutique/Specialist Agency          |
| <input type="checkbox"/> Client Organisation                  | <input type="checkbox"/> Creative Agency                     |
| <input type="checkbox"/> Data & Business Analytics            | <input type="checkbox"/> Digital/Online Agency               |
| <input type="checkbox"/> Fieldwork                            | <input type="checkbox"/> Government                          |
| <input type="checkbox"/> Management Consultants               | <input type="checkbox"/> Research Agency >£20 million t/over |
| <input type="checkbox"/> Research Agency < £20 million t/over | <input type="checkbox"/> Technology Supplier                 |
| <input type="checkbox"/> Third Sector                         | <input type="checkbox"/> Viewing Facility                    |
| <input type="checkbox"/> Other                                |  |

**Reason for joining MRS** (just one please)

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Professional recognition                            | <input type="checkbox"/> Career development   | <input type="checkbox"/> Professional development |
| <input type="checkbox"/> Business development                                | <input type="checkbox"/> Networking           | <input type="checkbox"/> My employer told me to   |
| <input type="checkbox"/> Discount on an MRS training course/conference/event | <input type="checkbox"/> Other (please state) |   |

**Where did you hear of MRS** (just one please)

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Employer                   | <input type="checkbox"/> Colleague                             | <input type="checkbox"/> Google Search         |
| <input type="checkbox"/> MRS Email                  | <input type="checkbox"/> Research <i>Live</i>                  | <input type="checkbox"/> Exhibition/Conference |
| <input type="checkbox"/> <i>Impact</i> Magazine     | <input type="checkbox"/> University Lecturer/Graduate Roadshow |  |
| <input type="checkbox"/> Other (please state) _____ |  |  |

## CPD



MRS Continuous Professional Development (CPD) programme offers you as members of MRS, a framework to take control of their professional development planning; enabling you to plan your future career needs, to maximise the benefit of your MRS membership.

Please tick this box if you would like to enrol for MRS CPD

Please tick this box if you would like to receive more information on MRS CPD

## Member Directory

One of the benefits of your membership is being able to connect with other MRS Members via our online Member Directory.

The MRS Member Directory lists name, job title, company, telephone number, email, country, city, region, membership grade and member since date. Only members of MRS are able to access and view the Members Register.

Tick here if you want to opt in to being listed in the Member Directory

## MRS Member Communications

The Market Research Society processes the information provided by members and applicants for membership to enable it to carry out its activities in accordance with its objectives and for its administrative purposes. Email increases the speed and efficiency of receiving membership benefits and communication, and it is also a great way to become more environmentally friendly.

MRS uses informed consent as the legal bases for communications which are outside of membership, specifically the marketing of our commercial products and services. As an MRS member you will receive regular emails from us about your membership, including information on benefits and governance.

Please Opt in to be kept informed about other MRS activity including awards, reports, conferences and events.

Tick here if you wish to receive MRS Marketing emails

Once you have opted-in, you can customise the content you receive by logging in to your MyMRS account and updating your email preferences.

## Your Privacy

MRS respects your privacy. We will always treat your personal details with the utmost care and respect. Your data will never be shared with third parties for marketing purposes. In order to administer your membership effectively, MRS may share your data with data processor suppliers who adhere to our strict data security policy. We have updated our [Privacy and Cookies policy](#). Please take a moment to read through this. [www.mrs.org.uk/privacy\\_policy](http://www.mrs.org.uk/privacy_policy)

## Membership Fees – 1<sup>st</sup> April 2018 – 31<sup>st</sup> March 2019

Rate	Joining Fee	Annual Subscription	Total Payable
Certified Member Grade	£35.50	*£154.50	£190.00

\*Pay by Direct Debit and save 10% on your annual membership subscription fee. It is not possible to pay the Joining Fee by Direct Debit, this must be a one off up-front payment.

## Terms and conditions

MRS Membership is annual and is valid for twelve consecutive months. If you are unable to use your membership at any stage during this time refunds or extensions cannot be offered in any circumstances. MRS Membership belongs to the individual and is therefore non-transferable.

### Conditions of refunds

Members shall have a right to cancel their membership within 14 working days of making payment and MRS despatching the receipt of subscription payment. No refunds will be issued after this time.

By joining as an MRS Member you are accepting the MRS Membership Terms & Conditions, please see [www.mrs.org.uk/membership/t&c](http://www.mrs.org.uk/membership/t&c) or call 020 7566 1820.

**Declaration**

I confirm that, to the best of my knowledge, the information given on this form is correct. I have read and agree to the Terms and Conditions of MRS Membership. I understand that my membership shall be conditional upon abiding by the MRS Code of Conduct [www.mrs.org.uk/standards/code\\_of\\_conduct](http://www.mrs.org.uk/standards/code_of_conduct) and on my personal commitment to my professional development to ensure compliance with the MRS Code of Conduct.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Payment**

- Cheque or banker’s draft made payable to ‘The Market Research Society’ (not ‘MRS’).
- Direct debit, please complete and return by post to MRS, the Direct Debit Mandate (original copy) along with this completed membership application form.
- Card\* (Please see note)

Visa                       Mastercard                       Amex                       Switch/Delta

Card Account Number

Issue

Expires end          Start date (if applicable)          Security Number

Name of card holder

Signed                       Date

**\*To ensure MRS adheres to credit card security requirements please do not email your credit/debit card details to MRS. If you are paying by card please post MRS this form or fax it – or phone MRS.**